



# SHELTON CAPITAL MANAGEMENT

*A new name for a company that has been  
serving investors for over 25 years*



## Solid Investment Performance and Personalized Service

*Dick Shelton founded his firm upon these cornerstones in 1985. Much has changed in the investment business since then, but our core values have remained constant. We are as committed to delivering solid investment performance and authentic client service today as we were 25 years ago.*

At Shelton Capital Management, we combine the best traits of a large institutional firm—experience, sophistication, and a range of investment solutions—with the client-centric focus of an independent investment boutique. Our team of seasoned investment experts and dedicated client service professionals are focused on meeting the needs of all who put their trust in us including financial advisors, individual investors, and company-sponsored retirement plans.

As a firm whose beginnings are rooted in serving high-net-worth individuals, we understand the unique needs of wealth management professionals and the challenges they face on a daily basis. We know what it is like to sit across the table from clients, guide them through the investment planning process, and to accept the responsibility that comes with it. Our experience helps us partner with advisors who want unique, yet timeless investment solutions delivered by professionals, so they can spend more time building relationships with clients.

I look forward to building on our success over the past 25 years in helping individual investors and advisors achieve their goals. We remain committed to an investment discipline that emphasizes avoiding unnecessary risks and pursuing consistent, long-term returns despite the challenges we face in today's market environment.

**Steve Rogers**

*CEO, Shelton Capital Management*

**WE RECENTLY CHANGED OUR NAME TO SHELTON CAPITAL MANAGEMENT IN HONOR OF RICHARD SHELTON, WHO FOUNDED THE COMPANY IN 1985 UNDER THE NAME CALIFORNIA INVESTMENT TRUST.**

### Investment Philosophy

*Shelton Capital Management has maintained time-tested investment principles for more than a quarter century.*

Our disciplined, pragmatic approach emphasizes avoiding unnecessary risk and pursuing consistent long-term performance through all market environments.



## Shelton Capital Management Mutual Funds

We offer a diversified selection of low-cost mutual funds, giving investors an easy, affordable, and practical way to invest in a broad spectrum of asset classes. Shelton Capital Management is focused on providing excellent investment options to individuals, financial advisors, and employer-sponsored retirement plans.

### Domestic Equity

#### SHELTON CORE VALUE FUND

Inception September 4, 1996

#### S&P 500 INDEX FUND

Inception April 20, 1992

#### S&P MIDCAP INDEX FUND

Inception April 20, 1992

#### S&P SMALLCAP INDEX FUND

Inception October 2, 1996

#### NASDAQ-100 INDEX FUND

Inception January 18, 2000

### International Equity<sup>a</sup>

#### SHELTON GREATER CHINA FUND

Became advisor to the fund on June 13, 2011

#### EUROPEAN GROWTH & INCOME FUND

Inception January 18, 2000

### Fixed Income<sup>b</sup>

#### SHORT-TERM U.S. GOVERNMENT BOND FUND

Inception January 18, 2000

#### U.S. GOVERNMENT SECURITIES FUND

Inception December 4, 1985

#### CALIFORNIA INSURED INTERMEDIATE FUND

Inception October 20, 1992

#### CALIFORNIA TAX-FREE INCOME FUND

Inception December 4, 1985

### Money Market<sup>c</sup>

#### CALIFORNIA TAX-FREE MONEY MARKET FUND

Inception December 4, 1985

#### THE UNITED STATES TREASURY TRUST

Inception April 26, 1989

<sup>a</sup> An investment in an international equity fund involves currency risk due to the fluctuation in exchange rates, as well as additional economic and political risks inherent to foreign country investing and that performance will be closely tied to economic and political conditions in foreign countries; and that share prices and returns of international investments tend to be more volatile than the share prices and returns of U.S. dollar denominated investments.

<sup>b</sup> Securities in which a government bond fund invests are guaranteed by the U.S. government for timely payment of principal and interest and the fund's shares. Both the market value and yield of such securities will fluctuate with changes in market conditions.

<sup>c</sup> An investment in a money market fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although a money market fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in a money market fund.



## Optima Separately Managed Accounts

*Shelton Capital Management's Optima Program is designed especially for the use of financial advisors seeking to improve their clients' risk-adjusted total return while providing cash flow in the form of option premium income.*

The Optima Program offers three distinct equity option overlay strategies. Each strategy can be an effective tool for advisors looking to deliver income in a low-yield environment. The Optima Program is a quantitative driven strategy reflecting changes in equity prices, time, and volatility. All strategies seek to generate additional cash returns by monetizing the volatility of the underlying asset.

### Optima Equity Income Strategy

Serves as a “core equity” strategy within an overall asset allocation program. Shelton Capital Management selects a diversified portfolio of large cap, blue-chip equities and sells covered call options on each of the equity positions to deliver an income stream with a potential for lower interest rate risk versus a typical fixed income portfolio.

### Optima Diversified ETF Strategy

A total portfolio solution with full asset class representation using a mix of ETFs. The mix of asset classes in the underlying portfolio – including U.S. stocks, international stocks, bonds, commodities and real estate – varies with the risk tolerance and model chosen for each investor. The portfolio manager will write, or sell, covered call options on most or all positions with an objective of generating portfolio income.

**WE BELIEVE WORKING CLOSELY WITH EXPERIENCED ADVISORS ALLOWS US TO BETTER SERVE THE HIGH-NET-WORTH COMMUNITY BY PROVIDING BROADER INVESTMENT OPTIONS AND MORE FOCUSED SUPPORT.**

### Optima Single Stock Strategy

Designed to implement a covered call writing strategy on a concentrated stock position that a client already owns and may or may not wish to sell. With a customizable risk/return tradeoff, the client has the potential to enhance cash flow and make existing assets more productive.

Individuals subscribing to the Optima Portfolio service should be willing to sell all of their stock. Each option transaction produces a tax consequence. Prior to undertaking the Optima Portfolio service, an individual should discuss with their tax advisor how the option transactions and any sales of underlying stock will affect your tax situation. Option trading is not suitable for all investors. Prior to buying or selling an option, an individual should receive a copy of “Characteristics and Risks of Standardized Options”.



## Two-Ring Challenge

Although we've grown significantly since the early years, we still strive to answer every call within two rings, whether from a potential client, a current investor or an advisor. We value our clients' time and believe that in-person communication is the foundation of a good customer experience.

## In the World of Investing, Experience Counts

*Our ambition as wealth managers is to identify high-quality assets, both in the market and in the workforce. We're proud of our team of investment and client service professionals. All have demonstrated academic achievement, an unwavering commitment to business ethics, and high-level investment expertise. As a group, we're committed to maximizing the wealth of our clients and giving them the best service in the industry.*

### Shelton's Management Team

#### Stephen C. Rogers, CEO



Steve Rogers joined the firm in 1993 and serves as the chief executive officer for Shelton Capital Management. Steve is also the portfolio manager of the Shelton Core Value Fund, a top-performing U.S. mutual fund that has received recognition from various national publications. Steve earned a B.A. from the University of Iowa in 1988 and earned his MBA from the University of California, Berkeley, in 2000.

#### Dennis Clark, Managing Director



Dennis Clark joined the firm in January 2011 and is responsible for developing sales, marketing, and strategy initiatives. Dennis had a long career as a senior executive at Charles Schwab and for the past ten years as president of Advisor Partners. Dennis earned a B.S. in Finance from the University of Oregon.

#### Barry Martin, CFA, Portfolio Manager



Since joining the firm in 2008, Barry Martin has been the portfolio manager for the Optima Separate Account Program utilizing covered call writing strategies. Prior to joining the firm, Barry managed similar strategies for ten years as senior vice president of portfolio management for a large investment management firm.

Barry has a degree in Finance from the University of Arizona and has earned the right to use the Chartered Financial Analyst (CFA) designation. He is a member of the San Francisco Society of Financial Analysts.

#### William Mock, Portfolio Manager



William Mock is the lead member of the portfolio management team for Shelton's Fixed Income and Money Market funds. He rejoined the firm in February 2010 after serving as a portfolio manager for California Investment Trust from 2001 to 2003. Bill left the firm to join TKI Capital Management, a convertible arbitrage hedge fund, where he served as head trader through 2006.

Bill holds a B.S. degree in Electrical Engineering from Kansas State University and an MBA with Honors from the University of Chicago Graduate School of Business.

Investors should carefully consider a fund's investment objectives, risks, charges, and expenses before investing. The fund's prospectus contains this and other information about the fund that should be read carefully before investing. Shelton Funds are distributed by RFS Partners, a member of FINRA and affiliate of Shelton Capital Management. To obtain a prospectus, visit [www.sheltoncap.com](http://www.sheltoncap.com) or call (800) 955-9988.



44 Montgomery Street, Suite 2100  
San Francisco, CA 94104  
PHONE (800) 955-9988  
EMAIL [info@sheltoncap.com](mailto:info@sheltoncap.com)  
[www.sheltoncap.com](http://www.sheltoncap.com)